

## **S351 and S451**

### **Professor Information:**

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Office KV235D

Office Hours: By appointment

Prerequisites: P273

### **Course Description:**

S351 is the study of the art of typography. Assignments will focus on basic typographical terminology and various typesetting methods. The course will include an analysis of both historical and contemporary trends in type design, and the application of typography to the field of graphic design.

### **Materials:**

Book: Type Rules

Drawing paper- pencils and fine-tip markers

thumb drives

Specialty papers

Folders for turning in work

### **Course Objectives:**

1. To explore and complete typographic design projects with the Macintosh computer.
2. To discover and expand your understanding of the origins of type, major trends in type design, the changing technology of type and the changing application of type design.
3. To recall basic typographic terminology.
4. To complete projects that show an understanding of the nature of type including visual contrasts and relationships relating to: the individual letter, word, type size, style, weight, color, spacing, leading, arrangement, texture.
5. To complete a variety of projects relating to the relationship between text and image.

### **My Expectations for Students:**

- Be on time and stay the entire class
- Arrive prepared with any outside materials necessary and begin work on your own
- Actively and constructively participate in group discussions and critiques
- Spend time outside of class working on assignments (additional 4 to 6 hours per week)
- Produce work that demonstrates quality and craftsmanship

### **Loss of Points:**

Points lost for "Incomplete" work on a "Critique Date":

**2.0 points subtracted from numerical grade on final comp.**

Points lost for not attending a "Critique Date":

**2.0 points subtracted from numerical grade on final comp.**

### **Final Semester Grade:**

Project One 10% of final grade

Project Two 15% of final grade

Project Three 15% of final grade

Project Four 20% of final grade

Project Five 20% of final grade

Project Six 20% of final grade

### **Attendance**

Fall/Winter (2 absences allowed)

- 3 absences – deduct .20

- 4 absences – deduct .40
- 5 absences – deduct .60
- 6 absences – deduct .80
- 7 absences – deduct 1.00, etc.
- 8 absences fail class  
(Fine arts program policy states that a student will fail class with 8 absences or more).

3 days late to class (L), or 3 classes when you have left early (LE), constitutes 1 absence.

A student with perfect attendance and no tardiness or leaving class early will receive an additional .20 to the final grade.

### **IUS Academic Dishonesty**

The Student Code of Conduct prohibits activities and prescribes penalties for academic dishonesty. According to Indiana University Southeast Policy, adopted by the President's Cabinet and printed in the IUS Student Handbook, students found guilty of any form of academic dishonesty, including (but not limited to) cheating, fabrication, facilitating academic dishonesty, plagiarism, and collusion, may receive an F on the assignment and/or an F in their course(s) from the instructor and may be suspended from the university by the administrative action.

Student's rights to appeal grade and/or disciplinary action and the procedures which students must follow for appeals are published in the University catalog under the Student Code of Conduct and on the IUS web site.

### **Special Needs**

Students who have a disability that requires accommodations in the classroom should Disabilities Services; early in the semester so that their learning needs may be appropriately met. The Student will need to provide documentation of the disability and if testing is needed, recommendations can be provided from Disabilities Services in UC South Room 207, 941-2243. Additional information about the Office of Services for Students with Disabilities may be obtained at: <http://www.ius.edu/asc/disabilityservices/>

### **Computer Lab Policies:**

Door code is not to be given out to anyone not currently enrolled in Fine Arts graphic classes. Close door while in the room or if you leave the room.

You must obtain a photo pass from Security to use the lab after 11pm and on the weekends.

This lab is to be used for Fine Arts graphics projects only. Working on client work is not allowed. Printing is regulated and only the number of printouts needed for a final project is allowed (this includes proofing).

No Food or drinks near the computers.

No Internet or email use is allowed during class time unless it pertains to the class assignment.

Each workstation and work areas should be left in a clean and neat condition.